

A rejuvenating face cream that will change your skin for the better!

We answer your questions.

What have we changed in the new Rejuvenating Face Cream?

- the base of the cream to a lighter, more modern one providing effective action,
- we have removed the heavy emulsifiers that are being withdrawn from use ,
- we have increased the amount of active ingredients,
- we have added raw materials with proven rejuvenating effects for mature skin,
- we changed the fragrance to a light, same as you can find in the much-loved Express Lift Mask

The Rejuvenating face cream is not a 'sprint', it's a marathon - use it and wait for the results to surprise you.

As we age, the skin loses its density and we notice the first signs of ageing. Its elasticity decreases, wrinkles appear, it loses its smoothness and silkiness. Thanks to its diverse yet proven and researched active ingredients, the product provides it with the best cocktail of active substances that mature skin needs. The signal peptides, retinal, stem cells and plant extracts used in the cream, do not work immediately. To get the effects, you need to apply the cosmetic regularly. The active ingredients work deep into the skin to stimulate collagen synthesis, regulate epidermal renewal processes, improve the epidermal barrier, moisturise, and reduce wrinkles. The skin looks younger, becomes denser and smoother.

How many pumps of cream should I use for a single application of the cream? Does the cream leave a white layer after application?

The Rejuvenating face cream from the Anti Age line is a very efficient cream. One airless pump is sufficient for application to the face and neck. The cream absorbs quickly, there is indeed a slight whiteness when you start rubbing it in (this is related to the use of natural emulsifiers), but once absorbed, the cream leaves an invisible, colourless layer like other skincare products.

Intensive action of the cream - how to toughen up your skin?

With the ageing of human skin, its properties and functions also change. The skin becomes thinner and less elastic, affecting its ability to retain moisture. As we age, the amount of natural substances in the skin, such as collagen and elastin, which provide elasticity and suppleness, also decreases. Its protective functions are weakened, which can lead to hypersensitivity and allergic reactions to various substances that did not previously cause similar reactions.

You can choose different ways to use the Rejuvenating Face Cream.

#advice 1 - start applying the cream 2-3 times a week and observe your skin; if all is well, you can apply the cream regularly every day; if this does not help use the 'sandwich method'.

#advice 2 - follow the so-called sandwich method of applying creams. First apply the serum or cream you've been using on your face, preferably a moisturiser. Next, apply a small amount of Rejuvenating Face Cream to your fingertip and spread it evenly across your face. The sandwich method allows the skin to become accustomed to intensive skin care treatments, increases skin hydration and improves skin condition.

I don't know how to incorporate the Rejuvenating Face Cream into my skincare routine?

If you have any doubts about using the Rejuvenating Face Cream, take advantage of the free consultations of Beauty Trainer Agata Jurczyk-Stanislawski, who is at your disposal every Wednesday at 4 pm. - 7 pm . at 735-200-369 or email [produkty@colwayinternational.com](mailto:produkty@colwayinternational.com) .